KYW TV3

INVOICE

Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

CBS TELEVISION STATIONS

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80953
Contract Dates: 10/22/2012-10/29/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: MENENDEZ

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556713
Invoice Date: 10/28/2012
Billing Cycle: Broadcast EOM
Billing Period: 10/01/2012-10/28/2012

PAY BY 11/27/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
1	5A MORN NEWS	10/23/2012-10/26/2012	. T W T F . .	30	4	250.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	4	250.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	05:10:25 AM		RMT102H	30	250.00			
10/24/2012	We	05:11:34 AM		RMT102H	30	250.00			
10/25/2012	Th	05:18:15 AM		RMT105H	30	250.00			
10/26/2012	Fr	05:10:02 AM		RMT105H	30	250.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
3	5:30AM NEWS THIS MORNING	10/23/2012-10/26/2012	. T W T F . .	30	5	405.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	5	405.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	05:51:39 AM		RMT102H	30	405.00			
10/24/2012	We	05:28:57 AM		RMT102H	30	405.00			
10/24/2012	We	05:55:43 AM		RMT102H	30	405.00			
10/25/2012	Th	05:57:10 AM		RMT105H	30	405.00			
10/26/2012	Fr	05:28:51 AM		RMT105H	30	405.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
5	THIS MORNING (5:58-7AM)	10/23/2012-10/26/2012	. T W T F . .	30	5	350.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	5	350.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	06:50:24 AM		RMT102H	30	350.00			
10/24/2012	We	06:58:46 AM		RMT102H	30	350.00			
10/25/2012	Th	06:41:10 AM		RMT105H	30	350.00			
10/26/2012	Fr	05:58:24 AM		RMT105H	30	350.00			
10/26/2012	Fr	06:41:51 AM		RMT105H	30	350.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
7	CBS THIS MORNING	10/23/2012-10/26/2012	. T W T F . .	30	5	405.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	5	405.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	08:23:01 AM		RMT102H	30	405.00			
10/23/2012	Tu	08:53:31 AM		RMT102H	30	405.00			
10/24/2012	We	08:27:41 AM		RMT102H	30	405.00			
10/25/2012	Th	08:54:01 AM		RMT105H	30	405.00			
10/26/2012	Fr	08:23:01 AM		RMT105H	30	405.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
9	WEEKEND NEWS SAT 6-7AM	10/27/2012-10/27/2012	. . . . . S .	30	1	300.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. . . . . S .	1	300.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/27/2012	Sa	06:28:49 AM		RMT105H	30	300.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
10	CBS SATURDAY MORNING NEWS 7-9AM	10/27/2012-10/27/2012	. . . . . S .	30	1	300.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. . . . . S .	1	300.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/27/2012	Sa	07:25:50 AM		RMT105H	30	300.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
11	WKND NEWS SUN 6-7A	10/28/2012-10/28/2012	. . . . . . S	30	1	150.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. . . . . . S	1	150.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/28/2012	Su	06:30:24 AM		RMT105H	30	150.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
12	WKND NEWS SUN 7-9A	10/28/2012-10/28/2012	. . . . . . S	30	1	250.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. . . . . . S	1	250.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/28/2012	Su	07:29:09 AM		RMT105H	30	250.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
13	CBS SUNDAY MORNING	10/28/2012-10/28/2012	. . . . . . S	30	1	1,440.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. . . . . . S	1	1,440.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/28/2012	Su	09:09:45 AM		RMT105H	30	1,440.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
14	FACE THE NATION 10:30-11AM	10/28/2012-10/28/2012	. . . . . . S	30	1	2,000.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. . . . . . S	1	2,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/28/2012	Su	10:59:17 AM		RMT105H	30	2,000.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
15	ANDERSON COOPER	10/23/2012-10/26/2012	. T W T F . .	30	4	250.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	4	250.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	09:45:27 AM		RMT102H	30	250.00			
10/24/2012	We	09:31:44 AM		RMT102H	30	250.00			
10/25/2012	Th	09:41:53 AM		RMT105H	30	250.00			
10/26/2012	Fr	09:48:47 AM		RMT105H	30	250.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
17	TALK PHILLY	10/23/2012-10/26/2012	. T W T F . .	30	4	630.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	4	630.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	12:24:18 PM		RMT102H	30	630.00			
10/24/2012	We	12:16:11 PM		RMT102H	30	630.00			
10/25/2012	Th	12:09:08 PM		RMT105H	30	630.00			
10/26/2012	Fr	12:10:56 PM		RMT105H	30	630.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
19	CBS SOAP OPERA ROTATION	10/23/2012-10/26/2012	. T W T F . .	30	4	550.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	4	550.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	01:28:57 PM		RMT102H	30	550.00			
10/24/2012	We	01:58:42 PM		RMT102H	30	550.00			
10/25/2012	Th	12:29:27 PM		RMT105H	30	550.00			
10/26/2012	Fr	12:27:27 PM		RMT105H	30	550.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
21	5PM EARLY NEWS	10/23/2012-10/26/2012	. T W T F . .	30	5	700.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	5	700.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	05:12:47 PM		RMT102H	30	700.00			
10/23/2012	Tu	05:41:03 PM		RMT102H	30	700.00			
10/24/2012	We	05:45:21 PM		RMT105H	30	700.00			
10/25/2012	Th	05:55:30 PM		RMT105H	30	700.00			
10/26/2012	Fr	05:41:39 PM		RMT105H	30	700.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
23	NEWS 3 AT 6	10/23/2012-10/26/2012	. T W T F . .	30	4	950.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	4	950.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	06:20:43 PM		RMT102H	30	950.00			
10/24/2012	We	06:26:36 PM		RMT105H	30	950.00			
10/25/2012	Th	06:22:09 PM		RMT105H	30	950.00			
10/26/2012	Fr	06:22:41 PM		RMT105H	30	950.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
25	ENTERTAINMENT TONIGHT	10/23/2012-10/26/2012	. T W T F . .	30	4	900.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	4	900.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	07:28:00 PM		RMT102H	30	900.00			
10/24/2012	We	07:23:32 PM		RMT105H	30	900.00			
10/25/2012	Th	07:28:45 PM		RMT105H	30	900.00			
10/26/2012	Fr	07:28:01 PM		RMT105H	30	900.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
27	LATE NEWS	10/23/2012-10/28/2012	. T W T F S S	30	4	1,800.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F S S	4	1,800.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	11:23:40 PM		RMT102H	30	1,800.00			
10/24/2012	We	11:29:19 PM		RMT105H	30	1,800.00			
10/25/2012	Th	11:28:56 PM		RMT105H	30	1,800.00			
10/27/2012	Sa	11:23:16 PM		RMT105H	30	1,800.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
29	DAVID LETTERMAN	10/23/2012-10/26/2012	. T W T F . .	30	4	700.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. T W T F . .	4	700.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/23/2012	Tu	11:58:36 PM		RMT102H	30	700.00			
10/24/2012	We	11:50:22 PM		RMT105H	30	700.00			
10/25/2012	Th	12:09:31 AM		RMT105H	30	700.00			
10/26/2012	Fr	12:13:41 AM		RMT105H	30	700.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
31	SPORTS ZONE	10/28/2012-10/28/2012	. . . . . . S	30	2	675.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. . . . . . S	1	675.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/28/2012	Su				30			675.00	Preempted
10/28/2012	Su	12:01:14 AM	10/28/2012	RMT105H	30	675.00	675.00		Makegood in 24:00:00-00:16:00

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
32	CRIMINAL MINDS	10/27/2012-10/27/2012	. . . . . S .	30	2	375.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. . . . . S .	1	375.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/27/2012	Sa				30			375.00	Preempted
10/27/2012	Sa	12:43:27 AM	10/27/2012	RMT105H	30	375.00	375.00		Makegood in 23:45:00-00:45:00

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
33	PRESIDENTIAL/VP DEBATE	10/22/2012-10/22/2012	M	30	1	4,500.00

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Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	M	1	4,500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/22/2012	Mo	10:58:28 PM		RMT102H	30	4,500.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
34	SIXTY MINUTES	10/28/2012-10/28/2012	. . . . . . S	30	1	15,000.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/22/2012-10/28/2012	. . . . . . S	1	15,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/28/2012	Su	07:47:21 PM		RMT105H	30	15,000.00			

	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	62	58,410.00	8,761.50	49,648.50	1,050.00	1,050.00	0.00

Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	**58,410.00**
Trade Value	**0.00**
Agency Commission	**8,761.50**
Local Tax	**0.00**
State Tax	**0.00**
Pre Paid Amount	**0.00**
Pay This Amount	**49,648.50**

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